



For Immediate Release

SBSI Announces Leadership Role Expansions

Cullman, AL – July 16, 2026 – Southeast Building Supply Interests (SBSI) is pleased to announce several organizational leadership promotions designed to strengthen collaboration, support continued growth, and position the company for long-term success.

Over the past several years, SBSI has assembled an experienced leadership team with deep industry knowledge and a shared commitment to serving customers, supporting employees, and growing the business. As the organization continues to evolve, the following leadership alignments and promotions will take effect.

Rob Eaton Expands Leadership Responsibilities

Rob Eaton will continue providing sales and operational leadership for Alpha Building Supply in Montgomery, Alabama and Buettner Brothers Lumber Company in Cullman, Alabama. In addition, Rob will continue leading SBSI's Information Technology organization, including infrastructure development, enterprise software implementation, and continuous improvement initiatives across the company.

Glenn Hoy Continues Multi-Location Leadership

As Division President – North Carolina, South Carolina, and Georgia, Glenn Hoy will continue providing sales and operational leadership for Henson Building Materials, Haywood Builders Supply, and Mountain Building Supply. Ryan Hamsley, General Manager of Henson Building Materials in Perry, Georgia, will now report through Glenn's organization.

In addition to his operational responsibilities, Glenn will continue leading the company's Installed Sales initiative while driving the development and execution of SBSI's Outdoor Living strategy, including formalized go-to-market programs centered on decking and related product categories.

Ronnie Horton Promoted to Divisional President – Tennessee

SBSI is proud to announce the promotion of Ronnie Horton to Divisional President – Tennessee.

In his expanded role, Ronnie will provide leadership for both Wallace Building Supply and Builders Supply Company in Indian Mound, Tennessee and Tullahoma, Tennessee respectively. Glenn Holston and the Builders Supply team will now report through Ronnie's organization. Ronnie will also oversee the company's multi-family sales efforts throughout Tennessee.

Sara Kincaid Transitions into Financial Planning & Analysis

Sara Kincaid will begin transitioning into a Financial Planning & Analysis (FP&A) role, where she will focus

on financial reporting, planning, budgeting, and business analysis to support operational decision-making across SBSI.

Positioned for Continued Success

"These leadership changes reflect both the strength of our team and the confidence we have in these individuals," said Tom Tolleson, President of SBSI. "Each has demonstrated exceptional commitment to our customers, our employees, and our company values. We're excited to see them continue making a positive impact in their expanded roles."

SBSI congratulates Rob, Glenn, Ronnie, and Sara on their new and expanded responsibilities and looks forward to their continued leadership across the organization.

About Southeast Building Supply Interests

Southeast Building Supply Interests is a growing platform of building materials and services businesses serving professional contractors and builders across the Southeast. SBSI is focused on operational excellence, customer service, and long-term value creation through disciplined growth and strategic partnerships.

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